

Pete Stefanisko

Student: _____

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Rubric: Infographic Project

Students will complete an infographic based upon personal research

Infographic 				
	Advanced 4 pts	Proficient 3 pts	Progressing 2 pts	Basic 1 pts
Infographic Content	Advanced The infographic includes all of the required information as outlined on the assignment sheet in an exceptional manner.	Proficient The infographic includes the required information as outlined on the assignment sheet.	Progressing The infographic is missing some of the required information as outlined on the assignment sheet.	Basic The infographic is missing several pieces of the required information as outlined on the assignment sheet.
Principles of Design	Advanced The infographic incorporates principles of design such as alignment, balance, consistency, contrast, directional flow, focus, proportion, white space, document layers, text effects, and color in an exceptional manner.	Proficient The infographic incorporates principles of design such as alignment, balance, consistency, contrast, directional flow, focus, proportion, white space, document layers, text effects, and color.	Progressing The infographic somewhat incorporates principles of design such as alignment, balance, consistency, contrast, directional flow, focus, proportion, white space, document layers, text effects, and color.	Basic The infographic does not incorporate principles of design such as alignment, balance, consistency, contrast, directional flow, focus, proportion, white space, document layers, text effects, and color.
Graphics	Advanced Graphic elements support and enhance the message in an exceptional manner.	Proficient Graphic elements support and enhance the message.	Progressing Graphic elements somewhat support and enhance the message.	Basic Graphic elements do not support and enhance the message.

Presentation/Formatting	Advanced	Proficient	Progressing	Basic
	Infographic is formatted to enhance maximum readability and audience understanding. Consistency in formatting is clearly evident. Exceptional use of typeface, text effects, type size, and assigned color.	Infographic is formatted to enhance readability and audience understanding. Consistency in formatting is evident. Appropriate typeface, text effects, type size, and assigned color are used.	Infographic is somewhat formatted to enhance readability and audience understanding. Consistency in formatting is somewhat evident. Semi-appropriate typeface, text effects, type size, and assigned color are used.	Infographic is not formatted to enhance readability and audience understanding. Consistency in formatting is not evident. Appropriate typeface, text effects, type size, and assigned color are not used.
Work Quality	Advanced	Proficient	Progressing	Basic
	Quality of infographic exceeds expectations. Contains no keying or grammar errors. The infographic is clear, and concise.	The work was done with satisfactory effort. Criteria was met. Contains 1-2 keying or grammar errors. The infographic is fairly clear and concise.	Final product shows little effort, quality is not what the learner is capable of. It is evident that the work was rushed. Work is incomplete. Contains 2-3 keying or grammar errors. The infographic is somewhat clear or concise.	Final product does not show effort, quality is not acceptable. It is evident that the work was rushed. Work is sloppy and incomplete. Contains more than 4 keying or grammar errors. The infographic is not very clear or concise.
Works Cited	Advanced	Proficient	Progressing	Basic
	Submitted a complete biographical list of three or more sources used in correct MLA format.	Submitted a complete biographical list of three or more sources used in semi-correct MLA format.	Submitted a biographical list of two or less sources used in semi-correct MLA format.	Did not submit a complete biographical list of sources used in correct MLA format.

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Rubric Code: **MX6987W**

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